



MAILINGS

All mailings are mailed at current First Class rate

SAMPLE MUST BE PRE-APPROVED

MONTHLY MAILING INSERT

Mailed to approximately 1,100 AIA Connecticut members

\$350

Your promotional material on 20-lb. stock folded to fit in
#10 AIA Connecticut business envelope

SEPARATE MAILING TO AIA CONNECTICUT MEMBERS

Mailed to approximately 1,200 members

\$725

Your promotional material to fit in
#10 AIA Connecticut business envelope
(Maximum weight 1 oz including envelope)

\$400

Standard postcard
(Maximum 4 1/4" high x 6" long x 0.016" thick)

\$660

Oversized postcard
(Maximum 6 1/8" high x 11 1/2" long, 1 oz)

SEPARATE MAILING TO AIA CONNECTICUT FIRMS

Mailed to approximately 435 firms

\$275

Your promotional material to fit in
your #10 envelope
(Maximum weight 1 oz including envelope)

\$200

Standard postcard
(Maximum 4 1/4" high x 6" long x 0.016" thick)

\$275

Oversized postcard
(Maximum 6 1/8" high x 11 1/2" long, 1 oz)

PROMOTIONAL DISPLAY AT AIA CONNECTICUT

Your promotional display prominently exhibited in an approximate 5' x 6' space in AIA Connecticut office

PRE-APPROVAL OF MATERIALS REQUIRED

\$100 per week

AIA Connecticut

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