

AIA Connecticut News Ad Requirements Submission of Digital Media

*Advertisers are responsible for the submission of accurate advertising material.
Ads, when at optimal resolution, must be formatted to the size specified in the ad contract.
Any errors or omissions are the responsibility of the advertiser.*

**The AIA Connecticut News is printed in Black ink only.
All files submitted must be Black and White or Grayscale.**

Submissions of digital media:

To AIA CT office on:

- Disk
- CD
- Via E-mail

Acceptable files *(In order of preference.):*

- **EPS - High Resolution at 350 dpi Minimum**
 - All fonts to outlines, as in Illustrator
 - All graphics, at high resolution, embedded.
 - Do not use OPI.
- **PDF - Optimized for Press**
 - All fonts embedded
 - All graphics, at high resolution, embedded.
 - Do not use OPI.
 - Do not use marks and bleeds.
 - CMYK, K (being Black) only
- **TIF - High Resolution at 350 dpi Minimum**

Please send a hard copy with Disk or CD, or Fax when E-mailing.